# THE CAMPUS CANOPY

VOL. II, No. 3

VALDOSTA, GA., FRIDAY, OCTOBER 11, 1935

### **Artist Series Will Bring Halliburton** Here Monday Night

Celebrated Traveler And Author Will Lecture At High School Auditorium

The first number of the Artist Series to be presented by the Georgia State Womans College this year will be Richard Halliburton in his most recent lecture, Seven League Boots, at the Valdosta High school auditorium, in Monday evening, October 21, 8:30 prayers of you girls." o'clock.

"Seven League Boots" is the name of Halliburton's latest book. descriptive of recent travels and adventures. In the tracks of Hannibal he role his famous elephant over the Alps via the great St. Bernard Pass, and one hundred miles into Italy, in order to relive the celebrated Carthagenian's elephant march on Rome. All over Europe this dramatic exploit caused one of the greatest sensations of the year. Despite rumors to the contrary circulated in America, Mr. Halliburton's elephant expedition was a complete success, and gives him the most dramatic and amusing story he has ever had to tell.

As the guest of Haile Selassie, Emperor of Ethiopia, he was allowed to observe at close range the progress of the Italian-Abyssinian dispute. He spent two months in this marvelous and romantic land, and has returned with first-hand impressions and startling conclusions.

In the Siberian town of Ekaterinburg, the chief-assassin who carried out the massacre of Czar Nichols and his family (in 1918) revealed to Mr. Halliburton, in a death-bed confession, the complete and final truth of this 17-year-old mystery. Not one smallest detail was withheld. Exactly who was killed, and how they died, and how their bodies were burned and their ashes scattered—all this was poured out recklessly and deliriously by the Bolshevik who did the killing and who disposed of the corpses. It has been a long time since a more thrilling and terrible-and historically important and authentic story has come to the American lecture platform. This lecture will be at the popular prices of 35c and 50c.

### New Members Chosen For Sock and Buskin

The new members of the Sock and Buskin club were announced at the PINE CONE will leave Tuesday to atathletic party on Saturday evening. Students who received bids as the result of try-outs last week include? Teresa Graham, Frances Fluker, Mary Perry, Ames Watkins, Ethel Stallings, Virginia Zipplies, Judith Whitaker, Anna Richter, Will Emma Dunlap, Katherine Wilson.

CHANCELLOR PLEASED WITH PLANS OF NEW DORMITORY UPON CAMPUS OF COLLEGE HERE

college since becoming chancellor, "I think that the plans submitted to the P. W. A. for the new dormitory at vey courses and their effect, Dr. San-

priations for buildings throughout the the same thing, which provided comuniversity system had been filed, and that the plans are now in Wash-damental principle of the survey ington awaiting the approval of Sec- courses is to teach people to live toretary Ickes. This statement is of gether socially." particular interest to this college, since a dormitory and auditorium comauested.

think that the university system is course in the senior division.

### Editors of Student **Publications Will Attend Convention**

To Attend Collegiate Press Sessions

CHICAGO, ILL .- Famed newspapersections of the United States and foreign correspondents from the news centers of the world will address college editors and business managers who will gather here next week for the annual convention of the Assolege press association.

Heading the list of famed newspapermen who will speak at the con-October 17, 18 and 19, are Leland prize winner, and Carroll Binder, distinguished foreign expert of the Chicago Daily News.

be the annual banquet of the association to be held in the beautiful Club on Friday, October 18. Grant Olson, advertising manager of the Sheafcipal speaker.

OPY and Ethlyn Massey, editor of the ance and design . . ." tend the convention.

The Fine Arts club will give a tea in honor of Miss Francis Ruth Carpenter next Wednesday, from 4:00 to 6:00 o'clock, exhibiting some of her art works. The faculty and students are invited.

Dr. S. V. Sanford, chancellor of the growing more popular with the peouniversity system of Georgia, said ple of the state, judging from the last week-end, on his first visit to the crowded conditions in every unit. The enrollment is extremely high throughout the system."

When asked his opinion of the sur-G. S. W. C. are among the most ford replied: "The survey courses are beautiful in the entire system, and creating for the first time on the camwhat I am asking for now is the pus an interest in scholarship. It is much like the old days of the liberal Dr. Sanford stated that the appro- arts college when each person studied mon topics of conversation. The fun-

Dr. Sanford stated that the survey courses will be kept in the junior bined are among the projects re- division for the next two years. If they prove satisfactory, it is possible Continuing, Dr. Sanford said, "I that reorganization will follow of the

### Hollywood Artist Is Friend Of Head **Of Woman's College**

Leonora Dufour and Ethlyn Massey Designer Of Backgrounds For Silly Symphonies Friend of Dr. Reade

Myron S. Nelson, of Hollywood, who men and advertising experts from all is in charge of the designing and painting all the colorful and novel backgrounds for the famous Silly Symphonies, is a personal friend of Dr. Frank R. Reade, president of G. s. w. c.

Last year, Dr. Reade sent a copy of the college year book, the Pine ciated Collegiate Press, national col- Cone, to his friend, Mr. Nelson, for criticism and suggestions.

Mr. Nelson was quite complimentary to the annual, stating that it was the vention sessions to be held in Chi-most unusual and clever college year cago's famed Medinah Athletic Club, book he had ever seen, and expressed an interest in the future annuals from Stowe, Paris correspondent of the New G. S. W. C. . . . "I quite thoroughly York Herald-Tribune and Pulitzer enjoyed it (Pine Cone 1935) in several ways . . . After my recovery from the first three days of absorbing photos and finally realizing that 40 really The highlight of the convention will has caught up with me, I got down to such matters as make-up.

My personal opinion and that of at grand dining room of the Medinah least half a dozen other artists is that it is without doubt the best composed, the best printed, and the most fer Pen Company, will be the prin- attractive year book we have ever seen. . . . Whoever is responsible for the Lenora Dufour, editor of the CAN- makeup has a very fine sense of bal-

> The human race has grown a full two inches in average height during the last century, Dr. Edith Boyd, University of Minnesota, reported after extensive research.

--Ames Watkins will spend week-end in Metcalf.

### Glee Club's Double Trio Is Selected; **Operetta** Planned

Members Of Glee Club Will Have Part In Varoius Thanksgiving Services

The double trio of the glee club announced for the current year will include the following girls: sopranos, Edith Bennett of Savannah and Joy Miller of Albany; second sopranos, Evelyn May of Quitman and Leonora Dufour of Albany; altos, Pearl Wilson of Cordele and Louise Howell of Valdosta.

The double trio hereafter will form a new type of musical diversion in chapel by acting as a choir and leading the songs.

Miss Clara Bancroft, director, states that on the glee club programs, the double trio will give special numbers and will also take part in other entertainments throughout the year.

The girls are already practicing for part in the operetta to be presented soon and will have important roles in the various Thanksgiving song services.

### Philharmonic Club **Tryouts** Completed

As the result of the Philharmonic club tryouts held on last Friday evening in Miss Warren's studio the following girls were admitted as new members: Billie Collins, Beverley Dougherty, Mary Winn Greer, Virginia Ingram, Lanelle Jenkins, Johnny Mae Kelly, Ruth Loughridge, Joy Miller, Dorothy Morgan, Mary Ann Pinckard, Sarah Martha Pyle, Laura Mae Shinkel, Virginia Zipplies.

The officers of the Philharmonic club this year are: Marteil Lundy, president; Annette Phillips, vice-president and chairman of the program committee; Edith Bennett, secretary and treasurer.

### Matilda Tillman Is Chosen Junior Head

At a meeting of the Junior class ast Thursday, Matilda Tillman was elected president of the class.

Various clubs on the campus also held elections during the past week. In the Fine Arts Club, Ann Turner was elected president and Martha Gay, secretary-treasurer. Lucille Thompson was elected president of the Math-Science Club on Thursday. Jeselyn Moseley was elected vicepresident and Lois Hafford, secretary and treasurer.

The following officers were elected at the Phi Lambda Athletic club elections last week: Margaret Hudson, president; Jackie Studstill, vice-presithe dent; Ruby Harrison, secretary and treasurer.

### The Gampus Ganopy

PUBLISHED WEEKLY BY THE STU-DENTS OF THE GEORGIA STATE WOMANS COLLEGE, VALDOSTA, GEORGIA.

EDITORIAL STAFF ..... Editor LEONORA DUFOUR . ANTOINETTE ANDREWS Asso. Editor MARY EDWIN THARPE...Mgn. Editor ELIZABETH GREEN ...... News Editor

ASSOCIATE EDITORS Features: Marion Reid; Sports, Mary Agnes Roane; Literary Editor, Louise Hardy; Society, Elizabeth Kelley; Ex-changes, Paula Sapp.

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### THE ARTIST SERIES

Last year the first attempt in the history of the college to have a permanent Artist Series was instituted. For a number of reasons the attempt was not as successful as it should have been.

This year, however, some of the conditions surrounding the lack of attendance have been removed, and it looks like a good year for the second series. The performances will be given on week nights this year, and this arrangement will help the attendance in a number of ways. Most of the college girls will be on the campus during the week, and objections will not be raised about performances on Sunday.

The first attraction on the program will be a lecturer who drew a record crowd in Valdosta the first time he appeared in the city-Richard Halliburton-who will speak next Monday evening at the high school auditorium.

The appearance of such a popular lecturer and the new arrangements regarding the series are hopeful signs to those backing the effort.

Massachusetts Institute of Technology has grouped those who contribute to its financial support into an organization called Research Associates of M. I. T.

Dr. P. M. Lewis of Orlando visisted his niece, Bessie Lewis, Thursday.

KAMPUS KALEIDOSCOPE

### PERSONAL PEEPS

that poor freshie should not go to bed as early as 8:30 without special ing." permission! Virginia said that she just knew she'd fall asleep before 11, but that maybe she could get her roommate to wake her up in time to go to bed.

ound the Great Lakes in mind, asked mostlv!"

extremely interesting tennis game between certain members of the faculty. One observed, "Dr. Gulliver really covers territory, doesn't he." The other answered, "Yeh, Gulliver's Travels."

Did you see the look on Leonora's Shame on you, Clara Davis! Telling face when a girl asked her to play on the piano, "Without a Word of Warn-

> Miss Treanor asked Barbara Harris to state the preposition that goes with a certain French word. Barbara gulped, "uh, ah-" and Miss Treanor says, "Very good; 'a' is correct."

If all freshmen study math like Ger-

Dr. Phelan asked if stars were vis-Two young ladies were watching an lible in the day time. The class proudly yelped a vigorous "No." He then asked if they could be detected if one looked up through a tall chimney. Of course about half said "Yes" Whereupon he said, "Not unless a brick falls on your head!"

## **CINEMA CYNIC**

### By PRISCILLA KELLEY

Those of you who enjoyed the plcture, "Lives of a Bengal Lancer," will want to see "The Last Outpost," a story of British military valor, chivalry, romance, and sacrifice which has the jungles and deserts of Africa for its locales. While you are enjoying the story itself, you can also be taking a look at the scenery so that you will know more about the Ethiopian environment. (After that remark it suddenly dawns on me that the plot will probably be laid in the other end of Africa. It's not just one big jungle.) This will be on Saturday so that it will be a toss between a Western at the Palace and a wild and woolcy picture at the Ritz, Sophomores.

Another wild and wooley, "Call of the Wild," Jack London's greatest story, will feature Clark Gable, Loretta Young, and Jack Oakie. Buck, the St. Bernard dog makes his movie bow. or 'bow-wow' in this.

The surprise successor to "It Happened One Night," Claudette Colbert's 'She Married Her Boss" which was held over in Atlanta for the third week will be shown on Thursday and Friday. (A tip for regular show-goers. the best pictures are shown here on Mondays, Tuesdays, Thursdays and Fridays.)

On next Saturday "Freckles" will be brought to life on the screen with lovable Tom Brown and Virginia Weilder, the star of "Laddie" doing the majority of the entertaining in this thrilling romance of the limberlost.

Screen Briefs: Leslie Howard has signed a radio contract so that you will be able to hear his unusually fine voice weekly . . . We wonder if Hepburn's boyish bob will be as popular as all of the movie magazines are predicting . . . Norma Shearer seems to do everything exactly right, by having a fine young son and daughter. a good looking husband and a successful career.

Nineteen colleges and universities are giving prizes to those seniors who acquire the most interesting library during the college year.

Expansion of the University of Michigan graduate school is being made possible through the recent gift of \$5,000,000 from the trustees of the

New York University has received more than 10,000 books during the past few months through the activities of the Society for the Llbraries.

Virginia Drake and Eloise Sheffield of Colquitt were at home for the week-end.

## Through The Magazines

By LOUISE HARDY "The Drift to War"-By Frank H. Simonds, CURRENT HISTORY, October. 1935.

Italy's recent aggression toward Ethiopta has dealt a shocking blow to the League of Nations and has had a definite effect upon Great Britain, a nation which has always been in difficult position when other countries go to war, so intricate are her relations with every other country. Now that her trade route by Gibraltar is threatened, what policy Great Britain will assume will depend greatly upon action taken by German. France, Japan and the United States in the Italio-Ethiopian situation.

"Victorian England and Modern America"-By Joseph E: Baker, AMER-ICAN REVIEW, September, 1935.

This attractive article makes one realize that our Chicago Century of Progress in 1933 merely proves that Chicago (representative of the United States as a whole) at the apex of her glory is eighty-six years behind the times comparing it with London's fair of 1851. The United States is really closer to Victorian England than England herself is today. Even in American colleges we read Early Eng-Lish works— Chaucer, Elizabethan Drama, even Anglo-Saxon-much more than we do 20th Century English literature. Prevailing English customs in the United States prove that we are much more in sympathy with the Victorian era in England than with the present era.

"In Homage to Mark Twain"-By Owen Wister, HARPER'S, October, 1935.

By November 30, 1935, Samuel Langhorne Clemens would have been one hundred years old. This author tells of visits he has made to Mark Twain and of his ever-present anecdotes always original and surpassingly witty.

in the United States, and no man has ever written more vividly of the days and places in which he lived than did this kindly, humorous man. His knowledge of past writers and his acquaintances with his contemporaries were abundant. Those who have read much from "Mark Twain" realize most fully the value his life was to literature. Those who have not read his books should take this centennial of his birth to become familiar with a wonderful humorist who kept his illusions.

### University Woman Will **Begin Activities Soon**

The American Association of University Women opened its activities for the year with a fine arts program in the Rotunda yesterday afternoon.

Hostesses for the occasion were Misses Annie P. Hooper, Janie Bush, Lena James Hawkes, and Frances Ruth Carpenter. It was an open meeting the hostesses inviting guests other than the regular members.

Mrs. J. P. Grace, incoming president of the organization and English teacher at the high school, presided.

The program presented by members of the G. S. W. C. faculty consisted of: "On Wings of Song" by Mendelssohn, Mrs. Frances Pardee; "Minute de Martini" by Weckerlin, "Retreat," by Frank La Forge and "The Answer," by Robert Huntington Terry, Miss Clara Bancroft; reading, Miss Louise Sawyer; "One Who Has Yearn'd Alone" by Tchaikowsky and "Think Love of Me" by Frank H. Grey, Miss Clara Horace H. and Mary A. Rackham fund. Bancroft: violin obligato, Mrs. Pardee, accompanied by Miss Gladys E. Warren.

Three universities in Chicago are sponsoring a university of the air to be broadcast over five local statoins. An extension four-year course is be-Clemens lived through many epochs ing planned for this novel university.

Dr. Punke, having the territory arwhere the goitre regions are. Elizabeth trude and Dody, Dr. Hawks might as Kelley would say, "Well, the throat, well give up now.

THE CAMPUS CANOPY

PERSONAL MENTION



HOSE



**Full Fashioned** In All New **Fall Shades** 

**WELCOME** 

G. S. W. C. то

Churchwell's

-Audrey Louden and Annie Laurie Bell spent the week-end at home in week-end at her home in Adel. Tifton.

-Marie Joiner and Carol Forrester spent the week-end in Gainesville, Fla.

-Messrs. E. H. Culpepper, Jack Harrell, Joe Cannon and Barnwell Roebuck Nurkin. of Cordele were the guests of Misses Marie Middleton, Hulda Summer, Mildred Turnbull and Leonora Dufour Sunday.

-Blanche Lockliear spent the weekend at home. She and Lois Dickerson attended the wedding of Miss with Mr. and Mrc. W. E. Tyson there. Marie Hargreaves Sunday.

Thorpe of Townsend visited Mary Ed- ghter, Bernice. win Thorpe last week-end.

---Miss Clara Bancroft sang several songs at the Kiwanis Club meeting on noon at the Legion home by the sen-Friday.

---Myra Hackett and Clara Davis Adams spent last week-end in Moultrie.

-Harold Sack and Bill McLeod of Savannah, were visitors on the campus last week-end.

---Mr and Mrs. Bill Sutton of Tifton spent Saturday with Louise Sutton.

-Mr. and Mrs. Jeff Young spent Saturday with their daughter, Frances. -Russell Fenn was the guest of Harriet Futch Sunday.

-Mr. and Mrs. B. F. Hinson of Argyle visited their daughter, Lucille, Sunday.

-Virginia Dawson spent the weekend in Dawson. -Mary Virginia Williams' parents

spent Sunday with her. -Mr. and Mrs. Carey Joiner, and Carey, Jr., of Columbus, were the

guests of Mary Lu Kendricks Sunday. -Ouida Murdock spent Sunday in Meigs.

Sparks.

-Henry Taylor of Quitman visited Teresa Graham last week. -Miss Sarah Joiner of Savannah

spent last week-end with her sister, Helen. -Mrs. M. T. Garrett of Albany spent

the week-end with her daughter, Eleanor.

-Rachel Rainey spent the weekend in Dawson. -Lanelle Jenkins visited her par-

ents in Edison. -Rachel Coxwell spent the week-

end at her home in Leesburg.

-Bill Allbright, Vernon Lampe, and Jack Wolliston of the University of Florida were the guests of Virginia Tuck Sunday. -Mr. D. P. Moore of Moultrie visit-

ed his daughter, Katherine, Sunday. -Barbara Hatcher and Margaret Abernathy had as their guests Sunday, Wm. DuPriest and Claude Caruthers of Moultrie.

### -Camille Rycroft will spend the Peggy Corbett will visit her home in Pearson this week-end.

-Frances Hiers of Morven visited Paula Sapp last week-end. Frances, a student here last year, teaches in

-Harriette Rogers and Lucille Tyson spent Sunday in Fitzgerald.

-Mildred Hudson and Marjjorie Jordon visited Marjorie's home in Waycross last week-end.

-Lucy Cox of Lenox spent Sunday -Mr. and Mrs. T. E. Rountree of -Mrs. E. M. Thorpe and Davis Sparks spent Sunday with their dau-

> A tea dance was given this afterior class. The proceeds will go .toward their trip to New Orleans.

> A group of students from Emory Junior College had charge of the Vesper service last night. Their theme was "Modern Nicodemuses."

The International Relations Club held a business meeting Thursday at 10:45. The purpose of the meeting was to appoint a committee for nominating a president because of the absence of the one elected last year. Also, those history majors eligible for admittance were named. A social function is to be planned in the near future for entertainment of the new members

### Dr. Cleveland Talks At Assembly; Mental Training Is Theme

Dr. A. G. Cleveland, superintendent of the Valdosta public schools, was -Joan Horton spent Sunday in the guest speaker at Assembly Wednesday morning. Dr. Cleveland chose as his subject, The Training of the Mind. In his speech he emphasized the value of the intellectual growth of the individual after graduation, the students learn something that can be applied in more than one phase of living, and that education is not restricted to classes alone.



The recently completed roadways on the campus have been closed in sections to night traffic, on account of confusion and disturbances around the dormitories.

All back campus roads, and those at the end and front of Converse Hall have been closed each evening at 6:00 P. M. Both drives from Patterson street to the administration building are left open so there will be no difficulty in reachnig the office.

### THOMPSON & GIRARDIN Jewelers

Watches, Diamonds, Jewelry, Silverware, Clocks 120 N. Patterson St. <sup>4</sup> EXPERT REPAIRING Valdost, Ga.



Starting next week we will give \$1 in trade each week to the lucky girl. All you have to do is drop your name in the box at our store, and the first name drawn by a non-interested party will be the winner.

Winners to be announced each week thru your college paper.



### Welcome College Girls And Faculty

Make our store your store. Genu-ine U. S. Keds for athletic exer-cises; we have them in two grades, )8c pr., and \$1.48. Arch supports, close fit in ankle. "WE FIT YOU."

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New Balbriggan Pajamas
\$1.95
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All Wool Slipover <del>s</del>
\$1.00 to \$1.95
New Wool Skirts
\$1.95
New Fall Gotham and Gordon Hosiery
<u>79c to \$1.35</u>
JOIN OUR STOCKING CLUB Never Buy Before You Try
Friedlander's Cor. Patterson and Hill Sts.

### MISS CELESTE STUMP **IS FIRST DAUGHTER** OF ALUMNA AT GSWC

Miss Celeste Stump is the first daughter of an alumna to enter our college, and in a recent interview, the contrast between her first impressions of G. S. W. C. and those of her mother are startling.

When Mrs. Stump first entered these portals, Converse Hall stood alone; and after a trip from the station on the street car which ran down Patterson street, the students filed up to the solitary building on a plank about six inches wide, steps being as yet unprovided.

In Mrs. Stump's class of 1916, there were eight students, in the class before her about five, and after her about sixteen. The students were immediately put into uniforms consisting of a blue serge skirt, ankle length (a week's campus was given if the skirt was luck. shorter) and a blue tucked shirtwaist. The first hats were a failure ,as they went up in a point after the first wearing. These were changed after Christmas.

There was no library at the time, but the Country Store was as popular as it is today. A gloomy hall, furnished with straight-backed chairs, took the place of our rotunda. Mail was received by having mass meeting in the hall, with a sudent to call out names.

Of the original faculty only Miss Carpenter remains. Mrs. Yeomans, who now teaches dancing in town, was the physical education teacher, and Dr. R. H. Powell, dean of the Co-ordinate College in Athens, was the president of the college.

In spite of the seeming drawbacks, there was, Mrs. Stump says, the same fine spirit of loyalty and individualism at that time as there is today, and she

Bennett's

**Drug** Store

The Rexall Store

McPhail's Quality Ice Cream and

Candy

TOASTED. TASTY SANDWICHES

### CARNIVAL IS COMING **TO COLLEGE CAMPUS; EXCITEMENT IN STORE**

A carnival is coming! Whoopee! And it's going to be right in our own backyard! Already one can smell hot dogs and popcorn, see confetti anl gay streamers flying through the air, and the usual uproar of horns and whistles that always accompanies such gala occasions is in the air.

This festivity sponsored by the senior class is one of the biggest events undertaken at G. S. W. C. It's to be October 19th one week from

Saturday, beginnnig at 7:30, and tomorrow night lasting "till you drop"! Probably the first thing you will hear upon arrviing will be "Bingo"; And somebody has won a prize. Anybody can do it! Be sure to try your

Gambling will be represented all the way from chances on a cake to the famous Monte Carlo Casino!

What an opportunity for a few lucky breaks! Don't throw away your Race. chance to "get-rich-quick"!

There will be side shows galore, including one "For Men Only" and one 'For Women Only"! And don't miss Ripley's "Believe It or Not."

Of course there will be a fortune teller. And his identity is a matter of much secrecy, but he will be a real one!

And you mustn't fail to see "Ego" the world's most famous monkey, and "Gwina", the renowned pig that reveals startling facts about science!

A big dance will be constantly in progress for the enjoyment of the revelers; one special feature of the evening is the production of a brand new play, put on by a celebrated troup of actors from Broadway.

The Big Sister-Little Sister party will be held in the dining hail tomorrow evening at 8:30.

N.Y.U. freshmen will be allowed to take only two courses this year under rules set down for a unique educational experiment there.

further states that it is for this reason that she is proud to send her daughter to G. S. W. C.



**Rhodes-Collins Furniture Co.** 

### Athletic Associations Entertain The Pledges

THE CAMPUS CANOPY

On Saturday evening the members of the Phi Kappa and Phi Lambda athletic associations entertained the pledges and faculty with a "Sports Club Cabaret" party in the dining room. A floor show was presented with social dancing at intervals. Following the serving of refreshments the bids were delivered to the pledges by Miss Lenora Ivey. The party closed with a grand march.

Part of the program was the presentation of "Wild Nell of the Plains," a pantomine, played by Lorene Johnson as Wild Nell, Chappie Bragg as Handsome Harry, Mildred Turnbull as Lady Vere de Vere, Ruby Harrison as Sitting Bull, and Matilda Tillman and Josephine Joubert as the tribe of Indians. Leonora Dufour as Jazzing Jane was the musical interpreter for the play.

Other numbers were songs by Florence Tharp, Joy Miller and Pearl Wilson, operatic number by Elizabeth Kelley, tight rope walk by Priscilla Kelley and a tap dance by Madeline

### College Girls Are Urged To Patronize Our Advertisers

If you're going shopping don't you think a velvet dress or one of those nifty new hats would be quite supreme.? And if you've jujst had a wave or bought out the fashion shops, wouldn't a chocolate soda be grand? Spending money wisely in the right stores will benefit everyone.

"The Campus Canopy" has made an interesting survey that shows where veals that the college buys from about the college itself and the students are trading in Valdosta. This survey reforty-eight firms and the students patronize around twenty-six. Farther search reveals that of these numbers, about twelve advertise constantly in a college publication while some of the others give ads. from time to time.

Any ad. should be worth more to the advertiser than the ad. costs and ads. in the Campus Canopy are! Through the Canopy every G. S. W. C. girl sees what the stores have to offer. This paper is her trading directory, for she knows that its advertisers are dependable and sell only the best quality goods.

There are between fifteen and twenty drug stores in Valdosta, but only about four are patronized to any extent by the college girls, of the twenty odd clothing establishments, six or seven have the most noticeable number of G. S. W. customers. Several of these firms are drawing a generous amount of the college trade, are not advertising in the Canopy.

The faculty and students should read the ads. carefuly and patronize those business houses that are showing an interest in the college activities by adverising. If your favorite store isn't advertising, show how an ad. in the G. S. W. C. paper would further increase their business. Money spent for a Canopy ad. is not

wasted, for its influence reaches en person in school as well as at he Parents of the college girls also: the Canopy for a directory and **b** in Valdosta when they come to 1 the college. After a business gained the attention of the coll girls the way to hold it and stay fore the eyes of the students and t ulty is to advertise more.

This week we are appealing to girls to trade with our supporters i uphold those who have been help us. To summarize—a line to the m chants-an ad. in the Canopy pay you big dividends—and a w to the college group-patronize ( advertisers!

The appearance of the group about the campus have been wond fully enhanced by the new pay being completed.



W.T.GrantCo

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Vinson's Dru Store TRY OUR **Toasted Sandwiches** YOUR PACKAGES DELIVER FREE

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